



## **Double-Goal Coach® Award**

### **PRESENTED BY LIBERTY MUTUAL**



Liberty  
Mutual

Positive Coaching Alliance is committed to making a new mental model of coaching the “industry standard” for youth sports. The Double-Goal Coach model is intended to replace the “win-at-all-cost” model prevalent in youth sports today. A Double-Goal Coach: *a) Redefines “Winner,” b) Honors the Game and c) Fills Players’ Emotional Tanks.* Double-Goal Coaches want to win (goal #1) but have a second, more important goal – to help players develop positive character traits that will help them be successful in life. (For more information about the Double-Goal Coach Mental Model, please see our web site at <http://www.positive-coach.org/mentalmodel.aspx>)

Promoting this model and honoring coaches who exemplify its vision in their programs is the essence of the Double-Goal Coach Award, presented by Liberty Mutual. This annual award recognizes coaches from throughout the United States, whose actions and programs not only teach players athletic skills but also help them develop skills that will serve them well throughout their lifetimes.

The Double-Goal Coach Award, presented by Liberty Mutual is part of PCA’s National Youth Sports Awards Program sponsored by Deloitte.

#### **AWARD CRITERIA**

Nominees are assessed on the basis of how closely their coaching actions and programs exemplify the Double-Goal Coach Model.

All candidates are expected to be Double-Goal coaches who:

1. *Redefine what it means to be a “Winner” for their players and parents*
2. *Honor the Game by teaching and demonstrating respect for the rules, opponents, officials, teammates and themselves;*
3. *Fill their players’ “Emotional Tanks.”*

#### **AWARD ELIGIBILITY**

Coaches eligible for the PCA Double-Goal Coach Award, presented by Liberty Mutual must meet these requirements:

1. *Their coaching experience must be with athletes of high school age or younger.*
2. *They must have at least two years of experience as a head coach.*
3. *They must have been actively coaching within the past two years.*

#### **SELECTION AND NOTIFICATION**

PCA staff will select award finalists from received nominations. The Double-Goal Coach Award Selection Committee – comprising elite college coaches – will then choose the national winners.

Award finalists will be notified in January, and winners will be announced in February.

Award winners will receive a \$150 cash award.

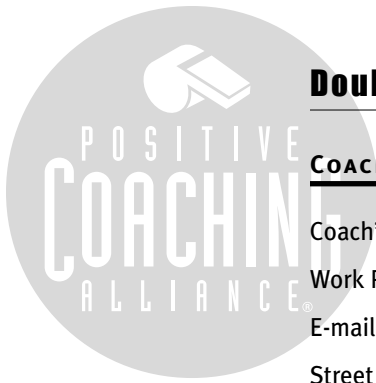
#### **AWARD NOMINATIONS AND DEADLINES**

Anyone – a coach, player, parent, official or administrator – can nominate a coach for the Double-Goal Coach Award, presented by Liberty Mutual. PCA trainers, PCA employees and immediate family members of PCA employees are not eligible to receive PCA Double-Goal Coach Awards, presented by Liberty Mutual.

The attached nomination for the Double-Goal Coach Award, presented by Liberty Mutual must be submitted to Positive Coaching Alliance either postmarked, faxed or emailed annually by November 30th.

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*For additional information, please contact Positive Coaching Alliance at 866-725-0024, by email at [pca@positivecoach.org](mailto:pca@positivecoach.org) or go to our web site at [www.positivecoach.org/apply.aspx](http://www.positivecoach.org/apply.aspx).*



# Double-Goal Coach® Award, presented by Liberty Mutual – Nomination

## COACH INFORMATION to be completed by Nominator

Coach's Name: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Name of team(s) and organization(s) coach is currently coaching: \_\_\_\_\_

\_\_\_\_\_

Sport(s) currently coaching: \_\_\_\_\_

Age level of team(s): \_\_\_\_\_

Please indicate the number of years coaching at each level:

High school: \_\_\_\_\_ Junior High School: \_\_\_\_\_ Elementary School: \_\_\_\_\_

Club Sport (name sport): \_\_\_\_\_ Community Recreation: \_\_\_\_\_

Please list any important coaching accomplishments/awards received:

\_\_\_\_\_  
\_\_\_\_\_

► **Please send a recent photograph of the coach.**

## NOMINATOR INFORMATION

to be completed **only** by the Nominator

Name: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Home Phone: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Relationship to Nominee:

- Athlete
- Parent of athlete
- YSO administrator
- Other, please specify: \_\_\_\_\_

## SUBMITTING APPLICATIONS

Return the completed application to:  
Double-Goal Coach Award, Positive Coaching Alliance,  
1001 N. Rengstorff Ave., Suite 100, Mountain View, CA 94043.

Nominations can also be faxed to 650-969-1650.  
If you wish to complete this form online visit  
[www.positivecoach.org/apply.aspx](http://www.positivecoach.org/apply.aspx).

## TESTIMONIALS

To be completed by Nominator and 3–5 others

Written testimonials must be completed both by the Nominator, and by a minimum of three and a maximum of five individuals who are familiar with the nominee's coaching experience. Current or former players, parents of players, youth sports administrators, opposing coaches and players or others can submit testimonials. (If the nominee's team includes athletes younger than high-school age, at least one of the testimonials should be written by an adult.)

Please write your testimonial on a separate sheet of paper. The testimonial should describe how the coach being nominated exemplifies the Double-Goal Coach Model. Use specific examples and anecdotes when possible, highlighting ways in which the coach Redefines "Winner," Honors the Game and Fills Emotional Tanks.

Please include the following information with your testimonial:

1. *Coach's name*
2. *Your name*
3. *Your phone*
4. *Your email*
5. *How you know coach*  
*(parent, athlete, administrator, etc.)*
6. *Your signature (required)*
7. *Date*